



MARK BASSETT

EXPERT IN TRANSFORMATIONAL LEADERSHIP /
STAKEHOLDER MANAGEMENT / ASSET MANAGEMENT

EXPERTISE

Transformational change
Senior stakeholders
Complex organisations
Programme Management
Project Management
Property & Assets
Local Government

SKILLS

Strategy Development &
Implementation
Projects & Programme
Delivery
Senior Leadership
Senior Stakeholder
Management
Subject Matter Expert
Partnership Working
Performance Improvement
Negotiation


EDUCATION

MBA Construction & Real
Estate (Reading University)
RICS Diploma in Project
Management (Reading
University)
Diploma in Architecture
(Portsmouth University)

PROFESSIONAL

RIBA Chartered Architect
(Since 1998)

 West Midlands, UK

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 markbassett

SUMMARY

Specialist in transforming organisations and delivering results with particular expertise in public sector property and asset management, and complex stakeholder management.

Independent and impartial advisor, with over 17 years experience across a range of senior leadership roles, delivering results in changeable, unpredictable, and high pressure environments.

KEY ACHIEVEMENTS

Transformational programmes for City of Wolverhampton; Walsall and Central Bedfordshire Councils resulting in asset rationalisation; strategic regeneration; improved workplace facilities; savings and capital receipts.

Modernising service delivery models for property services in City of Wolverhampton; Walsall; Central Bedfordshire; and Northamptonshire Councils resulting in savings and improved service outcomes.

Strategic advice to City of Wolverhampton; Nottinghamshire County and Borough of Poole Councils on strategic asset management and regeneration; contracts and service delivery to transform the operating models for these councils resulting in cost savings and service improvements.

Supporting the creation of Central Bedfordshire Council under Local Government Re-organisation in 2009/10.

WORK HISTORY

As Managing Director of Bassett's Management Limited:

City of Wolverhampton Council

FutureSpace Programme Director (2014-present)
Civic Halls Programme Director (2018-present)
Strategic Property Advisor (2013-2014)

Walsall Council

Interim Head of Property Services (2012-13)
Smarter Workplaces Programme Manager (2011-13)

Consultant advisor to:

Nottinghamshire County Council (2011)
East Sussex County Council (2011)
Central Bedfordshire Council (2008-11)
Borough of Poole (2007-09)
Bedfordshire County Council (2007-08)

Northamptonshire County Council

Interim Head of Property (2007)
Head of Property (2003-07)

CV/ SCHEDULE OF ASSIGNMENTS & ACHIEVEMENTS

Civic Halls Programme
Director
City of Wolverhampton
Council
January 2018 - May 2018

Activities

Reviewing and re-designing the governance for the delivery of the freshly mandated Programme (post Jan 2018).

Achievements

- Established new Programme Board arrangements
- Resource review and implementation
- Increased confidence for key stakeholders in delivery of Programme

FutureSpace Programme
Director
City of Wolverhampton
Council
January 2016 - May 2018

Activities

Leading the programme to successfully carry out essential repairs and refurbishment works to the City Council's Civic Centre. Taking advantage of enabling technology and modern working practices to deliver service improvements and savings for the residents of Wolverhampton. Advised on agile working and optimising use of space.

Achievements

- Total gross revenue savings of £1.1 million per annum
- Net savings of £517k per annum
- Capital receipts of £8.2 million
- Generating additional rental income of £300k per annum
- Protecting existing car park income of £640k per annum
- Reducing repairs liabilities by £2.4 million
- 16 fewer property assets (20 down to 4)
- 30% reduction in office space (GIA)
- 15,000m² less office space in use (GIA)
- 43% increase in utilisation of HQ building
- Reducing risks related to business continuity
- Improving the customer experience (with a new Customer Service Centre)
- More efficient team working benefiting customers
- Enabling the introduction of new ways of working
- Stimulating regeneration of the City through surplus sites
- Future revenue savings through lower energy use
- Showcase project for achieving the City Charter objectives

Strategic Property Advisor
City of Wolverhampton
Council
October 2013- Dec 2015

Activities

Advising on the re-design; re-structure and implementation of the Corporate Landlord function. Interviewing and selecting key staff and updating stakeholders on progress on the status.

Leading a Strategic Assets Review and implementing a systems approach to ensure real-time updating of asset information.

Liaising with the Property Services/ Strategic Regeneration teams and reporting into the Strategic Director.

Attending Directorate Leadership Team Meetings and reporting to the Strategic Director - Place.

Strategic Property Advisor
City of Wolverhampton
Council
October 2013 - Dec 2015

Interim Head of Property
Services
Walsall Council
August 2012 - Oct 2013

Achievements

- Successful implementation of the new Corporate Landlord operating model and organisational structures
- Securing £0.5m revenue saving per annum from re-design
- All policies and procedures followed with no issues arising
- Confidence from senior stakeholders on implementation
- Development and implementation of Strategic Assets Review including new governance for decision making; process design; methodology & systems; and delivery plan
- Clear categorisation of council land and property assets enabling acceleration of disposals programme (to obtain capital receipts) and strategic regeneration schemes

Activities

Service leadership/ lead professional on property and asset matters.

Lead professional for Property in the delivery of identified projects including securing significant and high profile retail investment in Walsall town centre; and the development of new Leisure Centres for the Borough.

Development and leadership of the operational workplace strategy (tW3 - The Way We Work).

Reporting to the Executive Director for Regeneration and advising the Council (both Executive Team and Councillors) on property related matters.

Working across the Black Country co-ordinating activity with the Black Country LEP and other public bodies.

Active member of the Regeneration Management Team contributing to corporate and strategic activity across the Council on behalf of the Director

Achievements

- Successful leadership of Property Services meeting all service and financial targets and ensuring compliance with legislation and the Council's constitution
- Re-established Corporate Asset Management governance and process design with both officers and Councillors to ensure informed and transparent decision making
- Identification and delivery of property related capital receipts and revenue savings to contribute to the Council's agreed budget and Medium Term Financial Plan
- Ensured that maximum benefits were derived following the investment in the refurbishment and re-occupation of the Civic Centre including cultural and behavioural change
- Successful negotiations with West Midlands Police for the occupation of part of the Civic Centre (enabling rationalising of their estate)

Activities

Leading the Smarter Workplaces programme team, delivering a transformational programme of activity investing in accommodation (office refurbishment); ICT (agile working; thin-client); and people (home working; changes to HR policies/procedures).

Lead professional for all aspects of programme delivery including ensuring business continuity for services throughout the programme; phasing plan and decant strategy; refurbishment; facilities management and fit out; change management; and integration of ICT and other related activity.

Rationalising the property estate; aligning asset use with business need; set against the context of Walsall Council's approach to "Working Smarter" which put the customer at the centre of an improvement programme to change the way in which the council operated.

Achievements

- Successfully developed and delivered the programme to make significant revenue savings for the Council (projected at approximately £17m over 25yr period)
- As part of handover ensuring the Council had a clear and robust plan to deliver the cashable benefits outlined in the agreed Business Case including the revenue savings and capital receipts (approx £8m)
- Successful stakeholder management of council staff at all levels of the organisation; councillors; and other relevant parties
- Extended life and usefulness of the Civic Centre for the benefit of employees; residents and visitors

Activities

Review and advise on implementation of best practice improvements to the Property Group activity in respect of Property Strategy and Asset Management Planning and the wider council.

Review and appraise the resources (both capacity and capability) and processes at a team level within the Property Group relative to the existing and future work requirements of the council - to include comment and advice on arrangements for the management and co-ordination of resources, policies, and procedures that may be required to deliver projects and programmes of work defined by the council.

Achievements

- Successful delivery of specified consultancy services
- Re-design of organisational and functional structures and processes

Your Space Programme
Manager
Central Bedfordshire
Council
Sep 2009 - July 2010

Activities

Leadership of multi-disciplined professionals across a range of specialist areas including property; facilities; ICT applications; infrastructure, HR, finance, procurement, communications, to deliver a significant change programme for the newly created unitary Central Bedfordshire Council.

Achievements

- Generation of significant revenue savings through rationalising office accommodation across Bedfordshire; co-locating teams that were previously spread across the county; overseeing investment in ICT to improve ease of use and reduce maintenance
- Re-location of frontline services closer to the communities they served
- Successful delivery of the programme to provide new and improved infrastructure for the council to continue its journey of building its own identity, culture and ways of working following the re-organisation of local government in Bedfordshire in 2009
- Robust application of project and programme methodology (MSP and PRINCE2) for delivery of complex high profile schemes

Consultancy Services
Borough of Poole Council
July 2007 - Nov 2009

Activities

Consultant role to the council for property and asset matters reporting to the Strategic Director.

Achievements

- Developed prioritised programme of work
- Reviewed the corporate office accommodation
- Implemented a new project management regime
- Improved the performance of the property service
- Ensured value for money in procurement of property related services
- Procured a major national adviser to provide ongoing support and credibility to the accommodation review
- New property service delivery model developed aligned with the Council's requirements and the Strategic Director's vision
- Provided specialist support and mentoring to the in-house service teams on areas of Business Analysis and Category Reviews

Specialist Property Advisor
Central Bedfordshire
Council
April 2009 - Sep 2009

Activities

Provided specialist advice across a range of property matters to the newly created unitary council, Central Bedfordshire Council.

Achievements

- Leading the Property Service ensuring service development and delivery aims were met
- Established new Property Service, including processes for effective service delivery and governance
- Disaggregation of property assets between the new councils, and developing a property strategy for implementation

Property Consultant
Mid Bedfordshire, South
Bedfordshire and
Bedfordshire County
Councils
August 2008 - Mar 2009

Activities

Supporting the transition of Mid Bedfordshire and South Bedfordshire District Councils, and Bedfordshire County Council to the new unitary, Central Bedfordshire Council under Local Government Re-organisation.

Achievements

- Consideration and advice on all property related aspects, including the existing property portfolios for the predecessor councils and development of the strategy for the new council
- Supported the transition team on the disaggregation of the former County Council property portfolio to both Central Bedfordshire Council and Bedford Borough Council
- Intense and expert negotiations between the councils to agree the basis and method of disaggregation, prior to the actual implementation of the separation of property assets

Interim Head of Property
Bedfordshire County
Council
June 2007 - Aug 2008

Activities & Achievements

Senior responsibility for Property matters and the corporate property function reporting to the Assistant Director for Corporate Services, Directors and Cabinet Members on property matters. Supported the council on matters related to the Local Government Re-organisation taking place in Bedfordshire at this time.

Head of Property
Northamptonshire
County Council
April 2004 - May 2007

Activities & Achievements

Senior responsibility for Property matters and the corporate property function reporting to the executive management team and Cabinet Members on property matters.

Transformed service to become outcome based and customer focused, delivering through partnerships with both public and private sector providers.

Service delivery model reviewed and implemented using OGC Frameworks for property related services including major contracts with provider of Estates and Professional, Property & Facilities Management and Project Management and Full Design Team Services. This included the outsourcing of the services and the TUPE transfer of 80 staff.

Developed the Property Strategy and implementation plan including the rationalisation of the corporate estate, centralisation of activities and budgets, outsourcing to external providers.

Advisor to Northampton Schools Review PFI Board (£200m capital project; 30 yr contract)

Identified and achieved efficiency gains and savings (cashable and non-cashable) as required by Gershon.

References &
Testimonials

References are available on request for individual and company assignments.